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What is claimed is:

1. A method of narrow search for books on the Internet comprising the steps  
of:

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(a) under control of a vendor server system, storing book identifying  
information in a main database;

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(b) under control of a customer system, displaying means for entering a  
search term;

(c) under control of the vendor server system, in response to the search term  
entered by the customer in the means for entering a search term,  
accessing the main database to match the search term with the book  
identifying information and retrieve a search result comprising the book  
identifying information matching the search term;

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(d) under control of the vendor server system, storing the search result in a  
narrow database;

(e) under control of a customer system, displaying the search result and  
means for entering a narrow search term;

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(f) under control of the vendor server system, in response to the narrow  
search term entered by the customer in the means for entering a narrow  
search term, accessing the narrow database to match the narrow search  
term with the book identifying information and retrieve a narrow search  
result comprising the book identifying information matching the narrow  
search term;

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- (g) under control of the vendor server system, storing the narrow search result in the narrow database;
  - (h) under control of a customer system, displaying the narrow search result and means for entering a narrow search term;
  - (i) repeating steps (f), (g) and (h) until either the narrow database is exhausted or a desired book is located.

2. A method as in claim 1, wherein said book identifying information further comprises an international standard book number.

135 3. A method as in claim 1, wherein said book identifying information further comprises a title.

4. A method as in claim 1, wherein said book identifying information further comprises an author.

140 5. A method as in claim 1, wherein said book identifying information further comprises a subject.